

# Singapore GP launches Phase One of General Ticket sales on 14 February 2008

Singapore, 14 February 2007



Three-day passes to the 2008 FORMULA 1<sup>™</sup> SingTel Singapore Grand Prix will be officially launched for sale by race promoter Singapore GP on 14 February 2008, 0900 hours (Singapore time GMT+8).

A total of 70,000 tickets will be available in this first release. This will comprise 15,000 walkabout passes and 55,000 grandstand seats strategically located around the circuit. Tickets will be sold on a first-come-first-served basis and each customer will be allowed to purchase a maximum of eight tickets. This is to ensure that as wide an audience as possible gets to enjoy the inaugural Grand Prix as tickets are expected to be in high demand.

The three-day passes are priced from S\$168 for a walkabout to S\$1,388 for the premier Pit Grandstand (see Annex A for complete three-day pass pricing). These passes include a separate ticket for each race day at a special package price that offers savings of at least 15% over buying individual day tickets. A three-day pass can be used by three different people over the three days. However, tickets will not be interchangeable on the same day. All prices include the relevant processing fee and Goods and Services Tax (GST).

For security reasons the physical plastic commemorative tickets and lanyards will only be available for collection from June 2008. All patrons will however receive a printed confirmation at the time of booking.

Tickets and Passes can be purchased in the following ways:

- Via the official website www.singaporegp.sg. The website also includes descriptions of all the Grandstand locations, pricing and a seating chart.
- Via the dedicated ticket hotline on +65 6738 6738. The call centre is open from 1000 to 2000 hours Monday to Friday, and from Noon to 1800 hours on Weekends. For the 14 February 2008, only the call centre will open at 0900 hours.
- Via OmniTicket Network, the exclusive ticket distributor for the 2008 FORMULA 1<sup>™</sup> SingTel Singapore Grand Prix. OmniTicket counters will be located at Forum Shopping Centre, Marina Square Shopping Centre, and Singapore Visitors Centre at Orchard Road. Please note that the OMNI ticket counters will only open from 1000 hours each day.

 Via dedicated 2008 FORMULA 1<sup>™</sup> SingTel Singapore Grand Prix sales counters at Singapore Post offices all over the island.

Singapore GP has also appointed several ticketing outlets and distributors in key markets outside of Singapore, including North America, Europe, Australia and Asia. A list of appointed agents can be found on our website www.singaporegp.sg.

Weekend and single-day passes may be released in the future subject to available inventory after the sale of three-day passes.

Annex A

# 2008 FORMULA 1<sup>™</sup> SingTel Singapore Grand Prix General 3-Day Pass Pricing (26 – 28 September 2008)

Three Day Passes	Price (SIN\$)	Location	Description
Pit Grandstand	1,388	Opposite Pit Building, overlooking Pit Straight	From your strategic position on the premier grandstand, you will enjoy unrivalled views down the Pit Straight, as well as right into the Pit Lane. Enjoy the sights and sounds of the cars passing at speeds of up to 300km/h whilst marveling at the teamwork and precision on display in the team garages.
Turns 1, 2 and 3 Grandstands	1,388	In front of the main Formula 1™ Village	These Grandstands are located along the first 3 sets of turns making them real racer's seats. Witness firsthand the exhilaration of cars hitting the maximum rate braking from over 280km/h down to about 130km/h, being careful to control wheel locking as the driver downshifts for the series of turns ahead.
Stamford Grandstand	998	Opposite One Raffles Link, along Nicoll Highway	Twice the excitement— for those who can't get enough of the action, you will enjoy views of the cars twice as they come round again in the second half of the lap.
			Spectators to the left of the grandstand will get to see the cars exiting Turn 7 – potentially one of the best overtaking opportunities. Here the cars brake from over 300km/h down to 110km/h for the second gear left-hander onto the Nicholl Highway, briefly accelerating back up to 200km/h before taking the 2nd gear right-hander.
			With the right seats, spectators will get double the dose of adrenaline, as you can catch sight of another fantastic overtaking opportunity when the cars exit Esplanade Drive, braking hard for the right hander to Raffles Avenue.

698	Adjacent to One Raffles Link, along Nicoll Highway	Spectators will see the cars brake from over 300km/h down to 110km/h for the second gear left-hander onto the Nicholl Highway, briefly accelerating back up to 200km/h before tackling the tight 2nd gear right-hander.
		With some seats, spectators will get double the dose of adrenaline, as you catch sight of the cars exit the Esplanade Drive, before braking hard for the right hander past the Esplanade, offering another great overtaking opportunity.
		Note: No access to giant screen at this location.
698	Along Raffles Avenue	Spectators will see the cars brake from over 230km/h down to 100km/h as they pass the Marina Grandstand along the Raffles Avenue for the second gear right-hander towards the Marina Waterfront.
498	Adjacent to the Bay Grandstand and the Marina Waterfront	After a sharp right-hander at about 100km/h, the cars will accelerate towards the Marina Waterfront for a second gear left-hander, past the Bay Grandstand. This section of track will work the brakes hard and place a premium on slow speed traction, not to mention the driver's finesse!  Note: No access to giant screen at this location.
298 248	Marina Waterfront	Offering fantastic views of the Central Business District skyline as well as the Marina Bay, spectators enjoy a close-up look at the action in the comfort of the cool sea breeze at the promenade. The location also boasts two giant screens so you will not miss a second of the action.  After running along the waterfront in front of the Bay Grandstand, the cars actually turn beneath the grandstand itself—another unique feature of the 2008 FORMULA 1™ Singtel Singapore Grand Prix.
168	Various locations around the circuit	Choosing your favourite spot shouldn't be hard as fantastic views abound. Select from different locations around the track and park yourself in your preferred choice, and then do it all over again at another location for a fresh perspective whenever you please.  Please note that General Walkabout Ticket holders do not get access to the Northern
	698 498 298 248	One Raffles Link, along Nicoll Highway  698 Along Raffles Avenue  498 Adjacent to the Bay Grandstand and the Marina Waterfront  298 Marina Waterfront  248  168 Various locations around the

Loop of the track. This includes the Paddock, Pit Building, Pit Grandstands and the area around Turns 1, 2 and 3.

## **About 2008 FORMULA 1™ SingTel Singapore Grand Prix**

The inaugural FORMULA  $1^{\text{TM}}$  SingTel Singapore Grand Prix will take place on 28 September 2008 on a street circuit of public roads around the Marina Bay area. The race will be the first held at night in FORMULA  $1^{\text{TM}}$  history and is the first street race in Asia. Three-day Corporate Hospitality Suite packages were launched on 28 November 2007, with sale of three-day passes to the public due to start in mid January 2008. Single-day passes will be released for sale just before the Chinese New Year, subject to available inventory.

#### **About Singapore GP Pte Ltd**

Singapore GP Pte Ltd is the race promoter for the 2008 FORMULA 1<sup>™</sup> SingTel Singapore Grand Prix. It holds five-year renewable rights to stage the Singapore Grand Prix, beginning with the 2008 Season. The company is a partnership between Komoco Motors and regional events company Lushington Entertainments, via its parent company Reef Enterprises.

### For more information, please contact:

Singapore GP Pte Ltd

Fiona Smith: Communications Manager

DID: +65 6731 4943 | Mobile: +65 8248 3363 | Email: fiona@singaporegp.sg



